



Illustrated Booklet


Featuring

RUGS, DRAPERIES and VICTROLAS

You can order from this book at any time — keep it for future reference

ALL ARTICLES DELIVERED FREE IF THE AMOUNT OF ORDER IS \$5.00 OR OVER


The
Winterthur
Library



Digitized by the Internet Archive
in 2011 with funding from
LYRASIS Members and Sloan Foundation

<http://www.archive.org/details/illustratedbookl00aher>

Announcement of Interest to Our Customers Who Order by Mail

 HIS catalogue will give you an idea of the complete lines of rugs and draperies that we carry in stock here at all times. Stocks on hand when you receive this booklet will be as good as they will be on any day this season, so we advise ordering your new rugs and draperies early, before some of the better colors and patterns are sold out.

The colored illustrations are faithful reproductions of the rugs themselves and represent a good portion of the newer rugs for this season.

THE HERZ SELLING PLAN

You can choose any rug from this catalogue, send us one dollar and we will reserve the rug you choose until you are ready for it.

If you come to town before you wish the rug delivered come to the store to see your rug and if it does not come up to your expectations we will gladly refund your dollar.

The dollar you send now will help pay for the rug in the end.

You pay the balance in installments or in a lump sum when you want the rug. There is no extra charge for this accommodation.

THE HERZ GUARANTEE

If for any reason you are not entirely satisfied with any purchase you make from this catalogue, return the merchandise promptly and we will refund your money at once.

When sending orders by mail be careful to give correct numbers and sizes wanted. Do not cut the pages of this book; we will know exactly what you want if you give the number.



Order rugs only in sizes shown under each illustration.

If other sizes are wanted write to us and we will tell you what may be had and how long it will take to get it.



Ordering Victrolas and Records by Mail from Herz's of Terre Haute

THE nearest really good and full stock of Victrolas and Victrola records is that wonderful showing at Herz's in Terre Haute.

In open stock here are practically every style and finish of machine that the Victor folks make and the most complete and best chosen library of records that you'll find in Indiana.

It is always best to see a complete line when purchasing any article the initial cost of which is as much as the Victrola, but next to actually seeing the entire line is ordering by mail from a complete showing.

And ordering by mail from Herz's is satisfactory and easy. Choose from this catalogue the kind of machine you want; tell us what finish you prefer and we will ship it to you.

If, after the machine is in your home, you find that for any reason whatever you do not like it, return it to us charges collect and we will refund your money or in some other manner make an adjustment that will be entirely satisfactory to you.

A WORD OR TWO ABOUT THE RECORDS

There's no question as to the superiority of the Victrola over all other similar machines—and a good part of this is due to the wonderful artists that make records for the Victrola only.

No other company does or can offer such high-class artists, for all of the world's best are under contract with the Victrola folks to make Victor records exclusively.

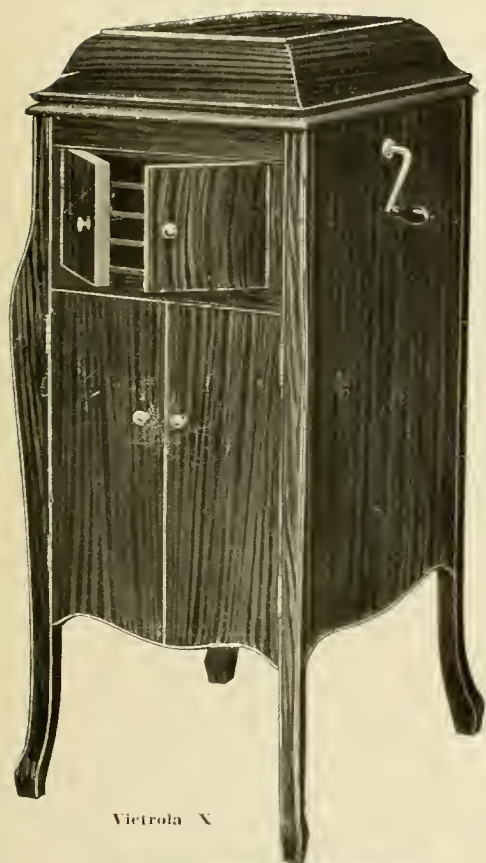
A record library such as we have here at all times is really a collection of the world's most famous artists playing and singing your favorite old-time and up-to-date selections.

All Herz Victrola records are sealed and perfect.

A VICTROLA MAILING LIST MONTHLY

If you buy a machine or already have one and wish to keep up with the new music as it comes out each month, send us your name and address and we will mail you the new Victrola lists on the first of every month. There is absolutely no buying obligation if you ask us to send you these monthly lists.

Address Herz's Victrola Department for any further information, which will be cheerfully furnished



Victrola X

Victrola X . \$85.00

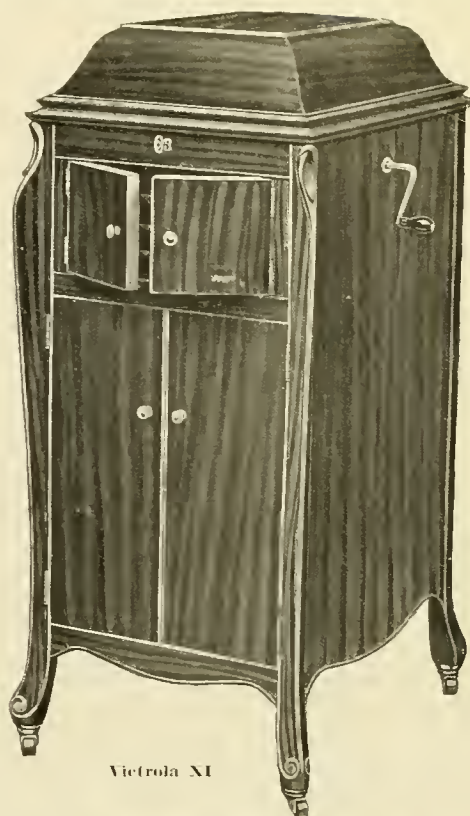
Mahogany or oak cabinet, with record shelves, 42 inches high, 18½ inches wide, 23½ inches deep, 12-inch turntable. Nickel-plated Exhibition sound box, Victor tapering tone arm and "goose-neck" sound-box tube, automatic brake and speed regulator. Extra heavy double spring, spiral drive motor (can be wound while playing).

Herz's Victrola Department

Victrola XI . \$110.00

Mahogany or oak cabinet with record shelves, 44 inches high, 20½ inches wide, 23¾ inches deep, 12-inch turntable. Nickel-plated Exhibition sound-box. Victor tapering tone arm and "goose-neck" sound-box tube, automatic brake and speed regulator. Nickel-plated, extra heavy double spring, spiral drive motor (can be wound while playing).

Herz's Victrola Department



Victrola XI

Victrola XVI . \$215.00

Victrola XVI, Electric, \$265.00

Mahogany or oak cabinet, contains 20 Victor record albums for 200 records. Size, 49¾ inches high, 24 inches wide, 25½ inches deep, 12-inch gold-plated turntable. Gold-plated Exhibition sound box, Victor tapering tone arm and "goose-neck" sound-box tube, automatic brake, speed regulator and automatic indicator. Nickel-plated, extra heavy triple spring, spiral drive motor (can be wound while playing).

Herz's Victrola Department

Victrola XIV . \$165.00

Mahogany or oak cabinet, containing 13 Victor record albums for 130 records. Size, 48 inches high, 22¼ inches wide, 24½ inches deep, 12-inch turntable. Nickel-plated Exhibition sound box, Victor tapering tone arm and "goose-neck" sound box tube, automatic brake, speed regulator and automatic indicator. Nickel-plated, extra heavy triple spring, spiral drive motor (can be wound while playing).

Herz's Victrola Department



Victrola XVI



Victrola XIV

We Prepay Charges on All Orders of Five Dollars and More

WHEN ordering give both express office and postoffice. We reserve the right of shipping at our discretion when prepaying charges.

It is just as safe to order by mail from this store, whether it is an article from this catalogue or any other article in the store, as it is to come here and shop in person.

The Herz assurance of satisfaction goes with every article you buy here and this guarantee is backed up by the entire store and its forty-nine-year-old reputation for square dealing.

Your money will be refunded promptly if you are not entirely satisfied with your purchase.

Cedar Chests

We at all times carry full lines of cheap and fine cedar chests. These chests in every case are well made of genuine Tennessee red cedar and are always fairly priced.

An inquiry will bring detailed information.

Wardrobe Trunks

We recommend the use of wardrobe trunks on account of their convenience in packing and unpacking.

We are in position to furnish these wardrobe trunks from stock at prices ranging from \$30 to \$85 each.

Carpet Sweepers

Bissell carpet sweepers will lighten housework. The dust and dirt is collected in a pan rather than thrown to some other part of the room only to be gathered again.

Bissell sweepers are priced from \$2.50 to \$5 each. All styles are guaranteed satisfactory.

Vacuum Sweepers

Bissell hand power vacuum sweepers at \$7.50 each and the Thor electric sweepers at \$30 are specialized here.

A broad guarantee with either.

The next pages of this book are devoted to rugs. See page 29 for Hartford Saxony rugs in new patterns and colorings.



Some of the more popular styles of Victrolas are illustrated on page 3 of this book.

Herz Victrola service is known for its reliability and fairness.



ONYX TAPESTRY BRUSSELS RUG No. 1002

Oriental medallion on green ground, figures in brown, ecru and tan. Made only in size:

9 ft. x 12 ft. Price.....



ONYX TAPESTRY BRUSSELS RUG No. 1009

All over design in tans with rich floral treatment. Made in following sizes only:

9 ft. x 12 ft. Price.....

11 ft. 3 in. x 12 ft. Price.....



ONYX TAPESTRY BRUSSELS RUG No. 1007

All over Oriental design in tans, with rose, green, brown and gold in figures. Made in following sizes only:

9 ft. x 12 ft. Price.....

11 ft. 3 in. x 12 ft. Price.....



ONYX TAPESTRY BRUSSELS RUG No. 1000

Floral medallion on warm tan ground. Flowers in gold and soft greens. Made in following sizes only:

9 ft. x 12 ft. Price.....

11 ft. 3 in. x 12 ft. Price.....

A Tapestry rug of unusual merit, price considered.



EDGEMERE SEAMLESS TAPESTRY BRUSSELS RUG No. 1997

An Oriental medallion, tan and brown ground, figures in blue, green and ruby. Made in following sizes only:

9 ft. x 12 ft. Price..... 11 ft. 3 in. x 12 ft. Price.....



EDGEMERE SEAMLESS TAPESTRY BRUSSELS RUG No. 2001

An all over effect on tan ground. Figures in brown, green, blue and ecru. Made in size:

9 ft. x 12 ft. Price.....



EDGEMERE SEAMLESS TAPESTRY BRUSSELS RUG No. 2002

Jasper tan and brown ground. Figures in rose, blue and green. Made in sizes:

8 ft. 3 in. x 10 ft. 6 in.	Price.....	9 ft. x 12 ft.	Price.....
9 ft. x 15 ft.	Price.....	11 ft. 3 in. x 12 ft.	Price.....
		11 ft. 3 in. x 15 ft.	Price.....



EDGEMERE SEAMLESS TAPESTRY BRUSSELS RUG No. 1999

A medallion rug of brown, tan, green and rose red coloring. Made in sizes:

9 ft. x 12 ft.	Price.....	11 ft. 3 in. x 12 ft.	Price.....
----------------	------------	-----------------------	------------

Edgemere Seamless Tapestry Brussels rugs are made with a loop face of finely spun worsted yarn on a strong back of jute and cotton. Serviceable quality. Good designs.



EDGEMERE SEAMLESS TAPESTRY BRUSSELS RUG No. 1996

A clouded gray and tan floral medallion. A beautiful effect. Made in sizes:

9 ft. x 12 ft. Price..... 11 ft. 3 in. x 12 ft. Price....



EDGEMERE SEAMLESS TAPESTRY BRUSSELS RUG No. 1995

An unusual high class coloring of soft rose in pleasing design. Made in sizes:

6 ft. x 9 ft. Price..... 9 ft. x 12 ft. Price.....
5 ft. 3 in. x 10 ft. 6 in. Price..... 11 ft. 3 in. x 12 ft. Price.....



EDGEMERE SEAMLESS TAPESTRY BRUSSELS RUG No. 1984

A tan ground color with figures in ruby, olive and cream. Oriental in effect. Made in sizes:

6 ft. x 9 ft. Price..... 9 ft. x 12 ft. Price.....
5 ft. 3 in. x 10 ft. 6 in. Price..... 11 ft. 3 in. x 12 ft. Price.....



EDGEMERE SEAMLESS TAPESTRY BRUSSELS RUG No. 1982

Floral medallion on rich green ground. Made in sizes:

9 ft. x 12 ft. Price..... 11 ft. 3 in. x 12 ft. Price.....

We illustrate a few choice designs in various sizes. If your requirements are not covered by patterns shown, advise us your wishes; we can furnish others.

Berkshire Seamless Tapestry Brussels Rugs



BERKSHIRE SEAMLESS TAPESTRY BRUSSELS RUG No. 4068

A tan striped ground. Figures in olive green, rose and blue. Made in sizes:

6 ft. x 9 ft. Price..... 5 ft. 3 in. x 10 ft. 6 in. Price.....
9 ft. x 12 ft. Price.....



BERKSHIRE SEAMLESS TAPESTRY BRUSSELS RUG No. 4088

Floral medallion. Tan, brown, green, rose and pink. Made in sizes:

9 ft. x 12 ft. Price..... 11 ft. 3 in. x 12 ft. Price.....



BERKSHIRE SEAMLESS TAPESTRY BRUSSELS RUG No. 4086

A clouded tan ground. Designs in rose, green and old blue. Made in size:

9 ft. x 12 ft. Price.....



BERKSHIRE SEAMLESS TAPESTRY BRUSSELS RUG No. 4083

Oriental design in tan, brown and olive green tones. Made in sizes:

9 ft. x 12 ft. Price..... 11 ft. 3 in. x 12 ft. Price.....

Berkshire Seamless Tapestry Brussels rugs are made with a loop face of fine spun worsted yarn closely woven on a good cotton and jute back, colors dyed through, insuring a beautiful rug through years of wear.



BERKSHIRE SEAMLESS TAPESTRY BRUSSELS RUG No. 4039

A delft blue Bokhara pattern. Made in sizes:

7 ft. 6 in. x 9 ft. Price..... 9 ft. x 12 ft. Price.....



BERKSHIRE SEAMLESS TAPESTRY BRUSSELS RUG No. 4078

Two-toned warm gray center with chintz border. Made in sizes:

6 ft. x 9 ft. Price..... 7 ft. 6 in. x 9 ft. Price.....
8 ft. 3 in. x 10 ft. 6 in. Price..... 9 ft. x 12 ft. Price.....



BERKSHIRE SEAMLESS TAPESTRY BRUSSELS RUG No. 4092

A beautiful medallion in rich tan, rose red and green. Made in sizes:

9 ft. x 12 ft. Price..... 11 ft. 3 in. x 12 ft. Price.....



BERKSHIRE SEAMLESS TAPESTRY BRUSSELS RUG No. 4085

Oriental pattern on tan ground with rose, blue, brown, green and ecru in figures. Made in sizes:

9 ft. x 12 ft. Price..... 11 ft. 3 in. x 12 ft. Price.....
9 ft. x 15 ft. Price..... 11 ft. 3 in. x 15 ft. Price.....

Limited space permits us to illustrate only a few of the many patterns in this quality. We can give you a suitable rug for every room.

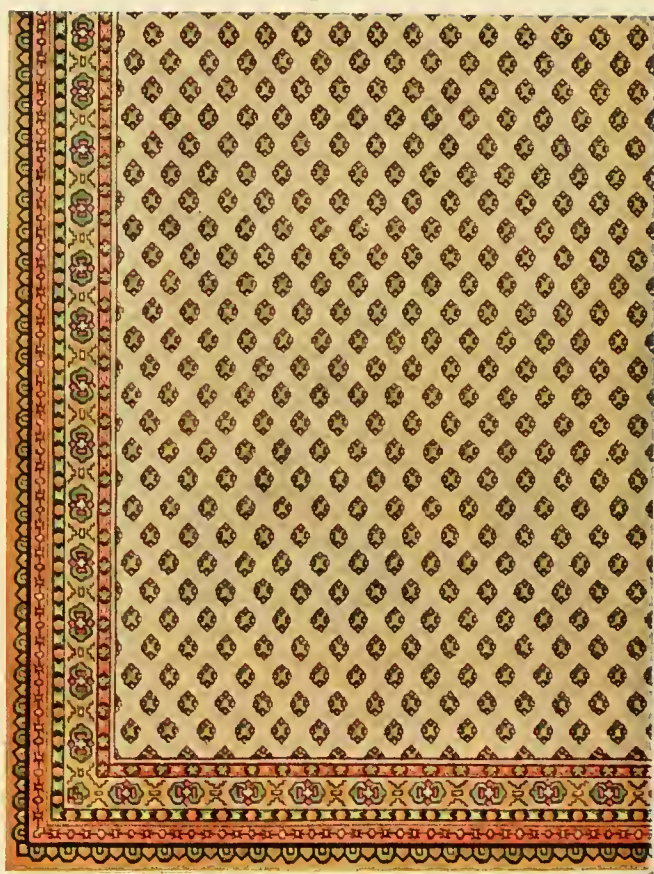
Saranac Seamless Tapestry Brussels Rugs



SARANAC SEAMLESS TAPESTRY BRUSSELS RUG No. 1238

A Chinese design on blue ground with rose, ecru and green patterns. Made in sizes:

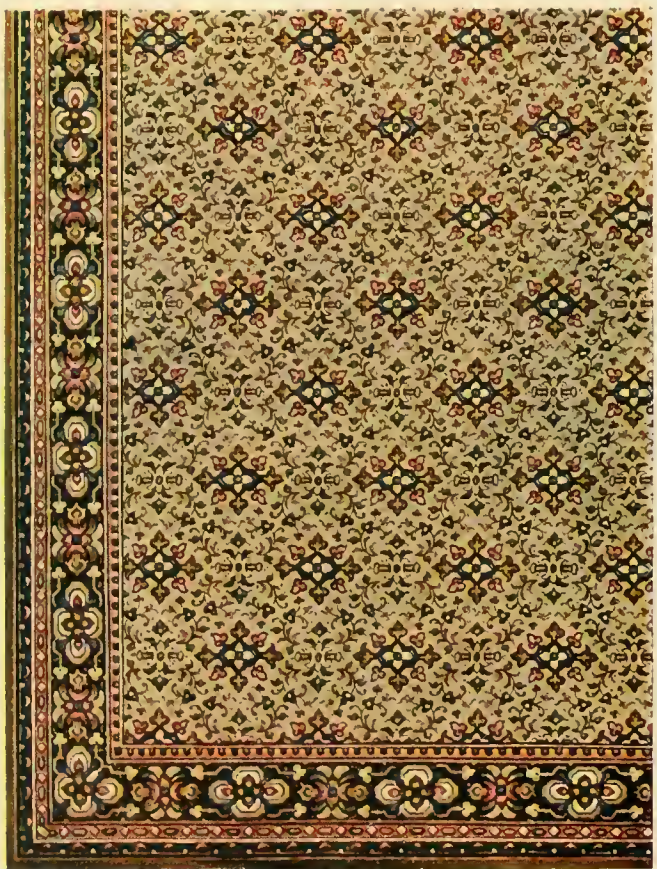
8 ft. 3 in. x 10 ft. 6 in. Price..... 9 ft. x 12 ft. Price.....



SARANAC SEAMLESS TAPESTRY BRUSSELS RUG No. 1235

A neat all over design on tan ground. Figures in rose, blue and yellow. Made in sizes:

6 ft. x 9 ft. Price..... 9 ft. x 12 ft. Price.....



SARANAC SEAMLESS TAPESTRY BRUSSELS RUG No. 1241

Gray-tan all over pattern. Figures in rose, green, brown and blue. Made in sizes:

8 ft. 3 in. x 10 ft. 6 in. Price..... 9 ft. x 12 ft. Price.....
11 ft. 3 in. x 12 ft. Price.....



SARANAC SEAMLESS TAPESTRY BRUSSELS RUG No. 1215

A decorative rug with Jaspe gray ground and figures in old blue and brown. Made in sizes:

6 ft. x 9 ft. Price..... 9 ft. x 12 ft. Price.....

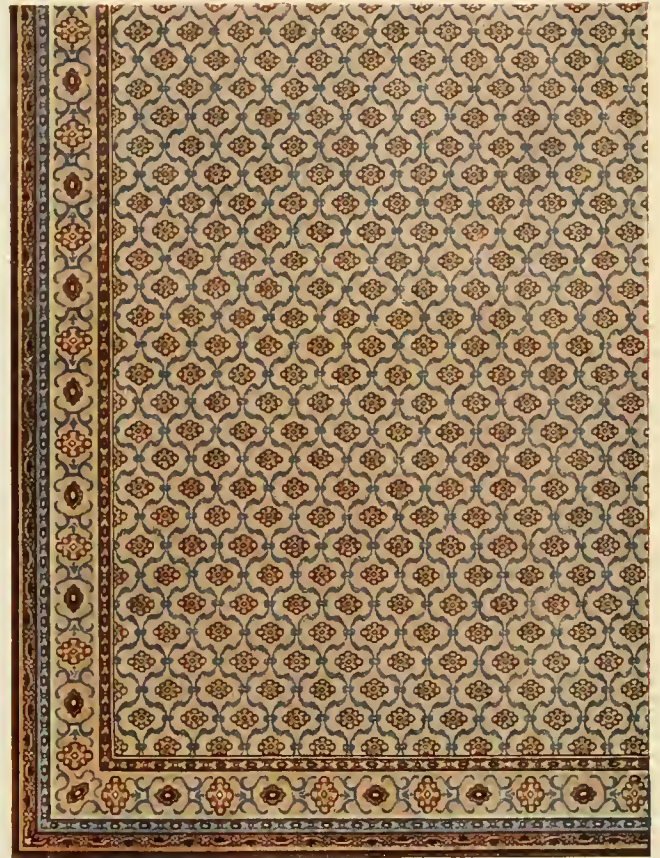
Saranac Seamless Tapestry Brussels are of our best quality of Tapestry Brussels rugs. Loop worsted face. Finest woven back. Permanent colors. We recommend this rug for long service.



SARANAC SEAMLESS TAPESTRY BRUSSELS RUG No. 1234

A clouded tan ground color with figures in green, brown and blue
Made in sizes:

9 ft. x 12 ft. Price..... 11 ft. 3 in. x 12 ft. Price.....



SARANAC SEAMLESS TAPESTRY BRUSSELS RUG No. 1246

An all over tan rug with blue and brown in figures. Made in sizes:

6 ft. x 9 ft. Price..... 8 ft. 3 in. x 10 ft. 6 in. Price.....
9 ft. x 12 ft. Price.....



SARANAC SEAMLESS TAPESTRY BRUSSELS RUG No. 1237

Chinese striped ground of soft rose. Figures in blue, green, gold and ivory. Made in sizes:

7 ft. 6 in. x 9 ft. Price..... 9 ft. x 12 ft. Price.....
8 ft. 3 in. x 10 ft. 6 in. Price..... 11 ft. 3 in. x 12 ft. Price.....



SARANAC SEAMLESS TAPESTRY BRUSSELS RUG No. 1243

Gray striped ground with delft blue figures. Made in sizes:

7 ft. 6 in. x 9 ft. Price..... 8 ft. 3 in. x 10 ft. 6 in. Price.....
9 ft. x 12 ft. Price.....

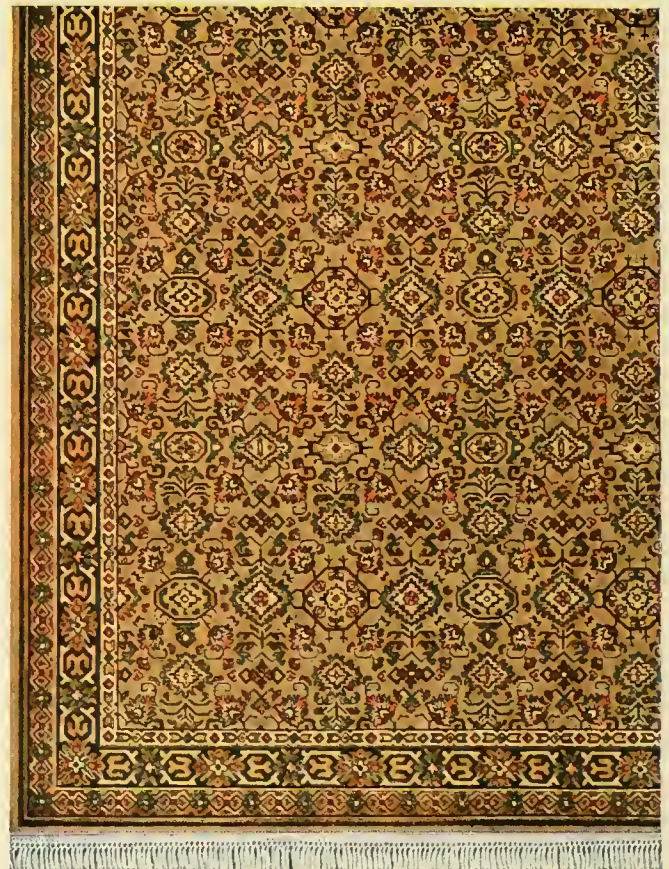
These pages illustrate a few patterns of the most successful efforts in Tapestry rug weaving. Satisfaction is assured.



WILVERTON SEAMLESS WILTON VELVET RUG No. 9082

Ispahan Oriental pattern on Jaspe blue ground. Figures in rose, ivory and golden tan. Made in sizes:

9 ft x 12 ft. Price..... 11 ft 3 in. x 12 ft. Price.....



WILVERTON SEAMLESS WILTON VELVET RUG No. 9087

Rich brown ground with Oriental figures in rose, old blue, ivory and tan. Made in size:

9 ft x 12 ft. Price.....



WILVERTON SEAMLESS WILTON VELVET RUG No. 9085

Fine Oriental Wilton effect on clouded ground. Figures in rose, steel blue, green and brown. Made in sizes:

27 in. x 54 in. Price..... 9 ft. x 12 ft. Price.....
7 ft 6 in. x 9 ft. Price.....



WILVERTON SEAMLESS WILTON VELVET RUG No. 9079

Rose ground, Oriental, with pleasing designs in blue, green, brown and tan. Made in sizes:

27 in. x 54 in. Price..... 8 ft. 3 in. x 10 ft. 6 in. Price.....
9 ft. x 12 ft. Price..... 7 ft. 6 in. x 9 ft. Price.....

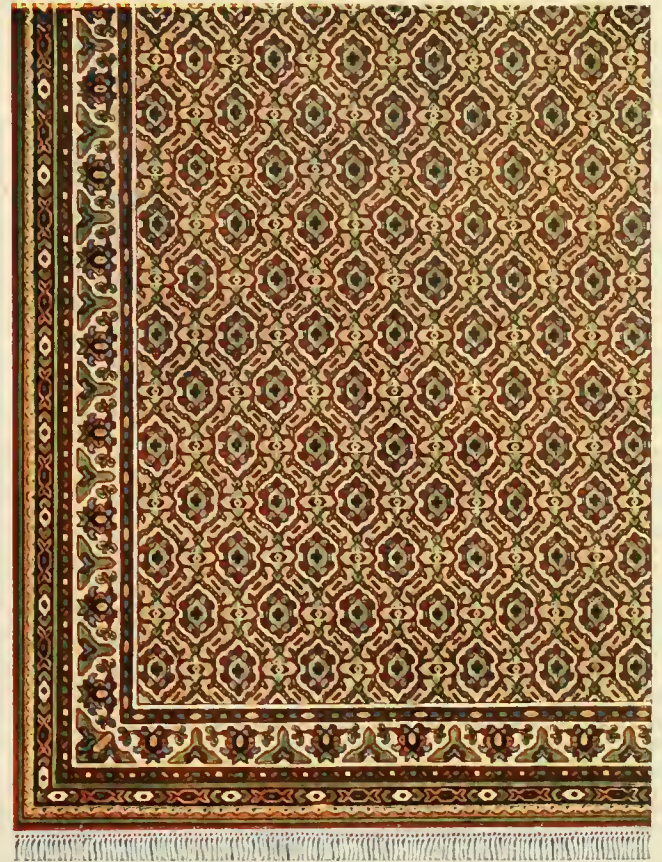
The Wilverton Wilton Velvet rug is a high pile worsted and wool face, made with a strong back, and suitable for every room. All sizes are fringed. See pages 11 and 15 for additional patterns in this grade, which are made in room sizes.



WILVERTON SEAMLESS WILTON VELVET RUG No. 9084

An Oriental design on striped cream ground. Figures in blue, green, soft rose and tan. Made in sizes:

9 ft. x 12 ft. Price,..... 11 ft. 3 in. x 12 ft. Price,.....



WILVERTON SEAMLESS WILTON VELVET RUG No. 9089

Wilton all over design. Striped tan ground. Figures in green, wine, red, blue and ivory. Made in sizes:

27 in. x 54 in. Price,..... 2 ft. 3 in. x 9 ft. Price,.....
9 ft. x 12 ft. Price,..... 2 ft. 3 in. x 12 ft. Price,.....



WILVERTON SEAMLESS WILTON VELVET RUG No. 9088

Clouded tan ground. Figures in blue, green, rose and tan. Made in sizes:

9 ft. x 12 ft. Price,..... 11 ft. 3 in. x 12 ft. Price,.....



WILVERTON SEAMLESS WILTON VELVET RUG No. 9075

A rich medallion rose ground with brown, blue and ivory in figures. Made in sizes:

9 ft. x 12 ft. Price,..... 11 ft. 3 in. x 12 ft. Price,.....

We illustrate a few designs in this grade to show how closely these rugs resemble the genuine Wilton rugs. See pages 14 and 15 for additional patterns in this grade which are made in room sizes.



WILVERTON SEAMLESS WILTON VELVET RUG No. 9074
 27 in. x 54 in. Price..... 8 ft. 3 in. x 10 ft. 6 in. Price.....
 7 ft. 6 in. x 9 ft. Price..... 9 ft. x 12 ft. Price.....



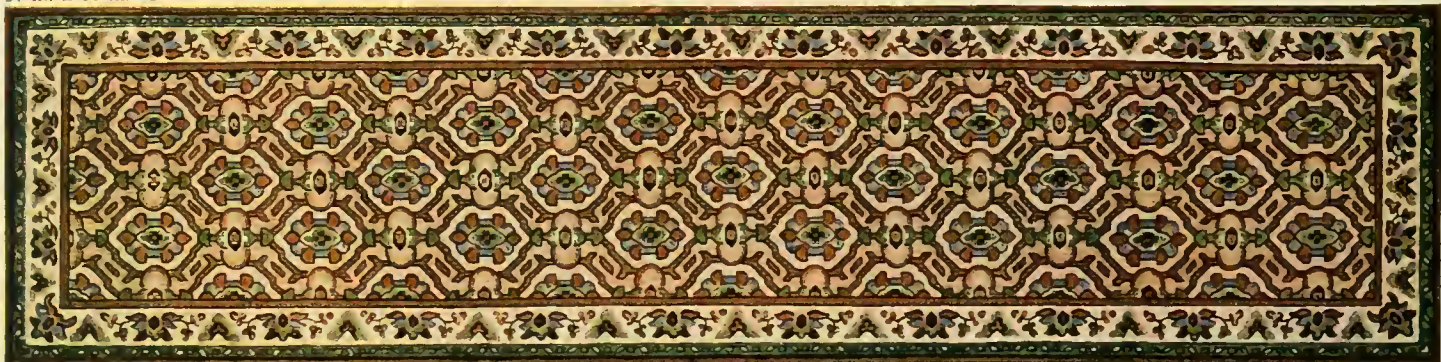
WILVERTON SEAMLESS WILTON VELVET RUG No. 9048
 27 in. x 54 in. Price..... 9 ft. x 12 ft. Price.....
 8 ft. 3 in. x 10 ft. 6 in. Price..... 11 ft. 3 in. x 12 ft. Price.....



WILVERTON SEAMLESS WILTON VELVET RUG No. 9067
 27 in. x 54 in. Price..... 9 ft. x 12 ft. Price.....



WILVERTON SEAMLESS WILTON VELVET RUG No. 9057
 27 in. x 54 in. Price..... 9 ft. x 12 ft. Price.....



WILVERTON SEAMLESS WILTON VELVET RUG No. 9089
 27 in. x 54 in. Price..... 27 in. x 12 ft. Price..... 27 in. x 9 ft. Price.....



BRENTMORE AXMINSTER RUG No. 2028-F
 27 in. x 54 in. Price..... 36 in. x 72 in. Price.....



BRENTMORE AXMINSTER RUG No. 2072-F
 27 in. x 54 in. Price..... 36 in. x 72 in. Price.....



BRENTMORE AXMINSTER RUG No. 2008-F
 27 in. x 54 in. Price..... 8 ft. 3 in. x 10 ft. 6 in. Price.....
 36 in. x 72 in. Price..... 9 ft. x 12 ft. Price.....



BRENTMORE AXMINSTER RUG No. 2043-D
 27 in. x 54 in. Price..... 8 ft. 3 in. x 10 ft. 6 in. Price.....
 36 in. x 72 in. Price..... 9 ft. x 12 ft. Price.....

See pages 12 and 13 for additional Wilverton patterns made in small sizes.

See pages 16 and 17 for additional Brentmore patterns made in small sizes.



BUSSORAH AXMINSTER RUG No. 636-T

27 in. x 60 in. Price..... 8 ft. 3 in. x 10 ft. 6 in. Price.....
36 in. x 72 in. Price..... 9 ft. x 12 ft. Price.....



BUSSORAH AXMINSTER RUG No. 628-B

27 in. x 60 in. Price..... 7 ft. 6 in. x 9 ft. Price.....
36 in. x 72 in. Price..... 9 ft. x 12 ft. Price.....



BUSSORAH AXMINSTER RUG No. 635-G

27 in. x 60 in. Price..... 8 ft. 3 in. x 10 ft. 6 in. Price.....
36 in. x 72 in. Price..... 9 ft. x 12 ft. Price.....



BUSSORAH AXMINSTER RUG No. 626-T

27 in. x 60 in. Price..... 8 ft. 3 in. x 10 ft. 6 in. Price.....
36 in. x 72 in. Price..... 9 ft. x 12 ft. Price.....



BUSSORAH AXMINSTER RUG No. 571-T

27 in. x 60 in. Price..... 27 in. x 12 ft. Price.....
27 in. x 9 ft. Price..... 27 in. x 15 ft. Price.....

36 in. x 72 in. Price..... 36 in. x 12 ft. Price.....
36 in. x 9 ft. Price..... 36 in. x 15 ft. Price.....



BUSSORAH AXMINSTER RUG No. 647-P

27 in. x 60 in. Price..... 9 ft. x 12 ft. Price.....



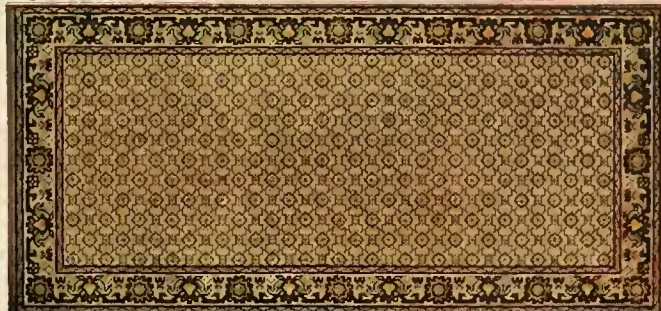
BUSSORAH AXMINSTER RUG No. 484-L

27 in. x 60 in. Price..... 6 ft. 9 in. x 9 ft. Price.....
36 in. x 72 in. Price..... 9 ft. x 12 ft. Price.....



BUSSORAH AXMINSTER RUG No. 501-B

27 in. x 60 in. Price..... 8 ft. 3 in. x 10 ft. 6 in. Price.....
36 in. x 72 in. Price..... 9 ft. x 12 ft. Price.....



BUSSORAH AXMINSTER RUG No. 627-T

27 in. x 60 in. Price..... 27 in. x 9 ft. Price.....
36 in. x 72 in. Price..... 27 in. x 12 ft. Price.....

See pages 18 and 19 for additional Bussorah patterns made in small sizes.



BRENTMORE AXMINSTER RUG No. 2081-B

Turkish design. Blue ground, patterns in gold, blue, green and rose. Made in sizes:

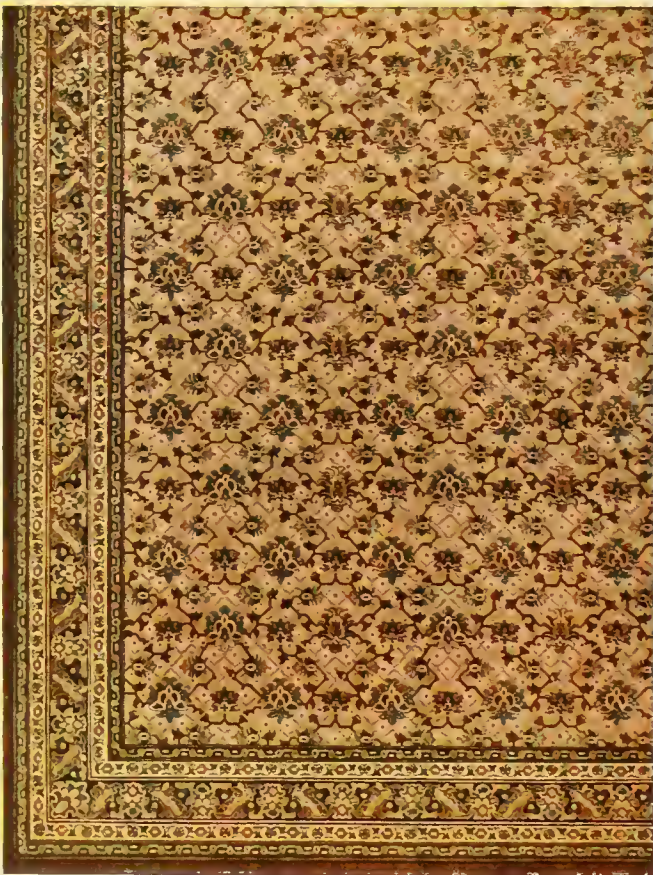
7 ft. 6 in. x 9 ft. Price..... 8 ft. 3 in. x 10 ft. 6 in. Price.....
9 ft. x 12 ft. Price.....



BRENTMORE AXMINSTER RUG No. 2087-L

A beautiful Oriental effect. Ground colors, soft tans. Figures in rose, blue and green. Made in sizes:

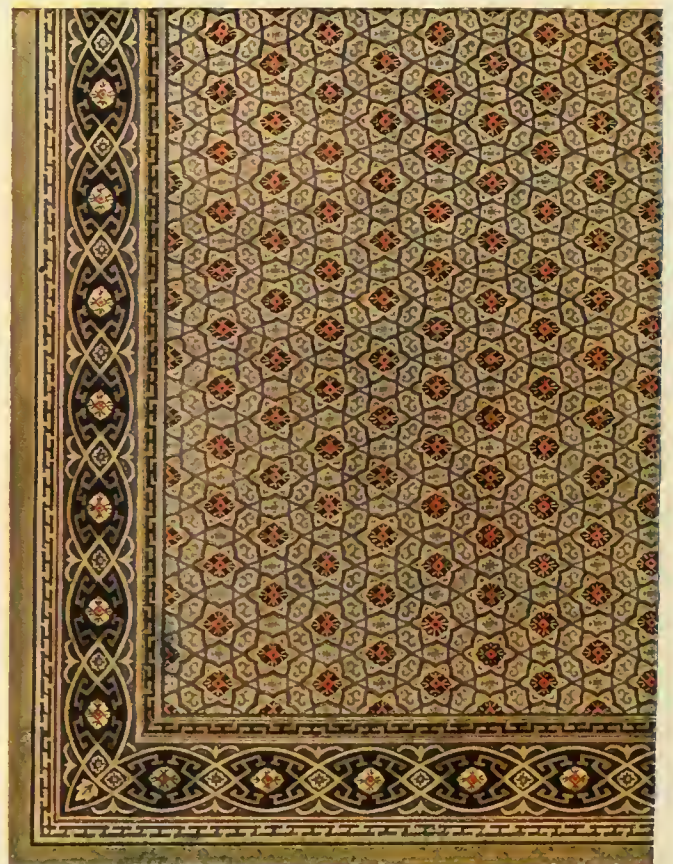
6 ft. 9 in. x 9 ft. Price..... 8 ft. 3 in. x 10 ft. 6 in. Price.....
9 ft. x 12 ft. Price.....



BRENTMORE AXMINSTER RUG No. 2028-F

A practical rug with tan ground and Oriental figures in ecru, green and brown. Made in sizes:

8 ft. 3 in. x 10 ft. 6 in. Price..... 9 ft. x 12 ft. Price.....
11 ft. 3 in. x 12 ft. Price.....



BRENTMORE AXMINSTER RUG No. 2086-G

A novel gray rug with blue and rose in figures. Made in sizes:

7 ft. 6 in. x 9 ft. Price..... 8 ft. 3 in. x 10 ft. 6 in. Price.....
9 ft. x 12 ft. Price.....

Our Brentmore Axminster is a heavy long pile rug closely woven to insure a maximum of wear. Colors are fast. Same quality as small Axminster rugs illustrated on page 14. All patterns illustrated above are made in 27 x 51 in. and 36 x 72 in. sizes.



BRENTMORE AXMINSTER RUG No. 2092-G

Japanese pattern on gray ground with figures in rose, blue and browns. Made in sizes:

7 ft. 6 in. x 9 ft. Price..... 8 ft. 3 in. x 10 ft. 6 in. Price.....
9 ft. x 12 ft. Price.....



BRENTMORE AXMINSTER RUG No. 2082-P

Rose ground. Figures in blue, green and ivory. Made in sizes:

6 ft. 9 in. x 12 ft. Price..... 8 ft. 3 in. x 10 ft. 6 in. Price.....
6 ft. 9 in. x 9 ft. Price..... 9 ft. x 12 ft. Price.....
11 ft. 3 in. x 12 ft. Price.....



BRENTMORE AXMINSTER RUG No. 2085-E

Oriental all over pattern on rich cream ground. Figures in blues, browns and tans. Made in sizes:

6 ft. 9 in. x 9 ft. Price..... 9 ft. x 12 ft. Price.....
8 ft. 3 in. x 10 ft. 6 in. Price..... 11 ft. 3 in. x 12 ft. Price.....

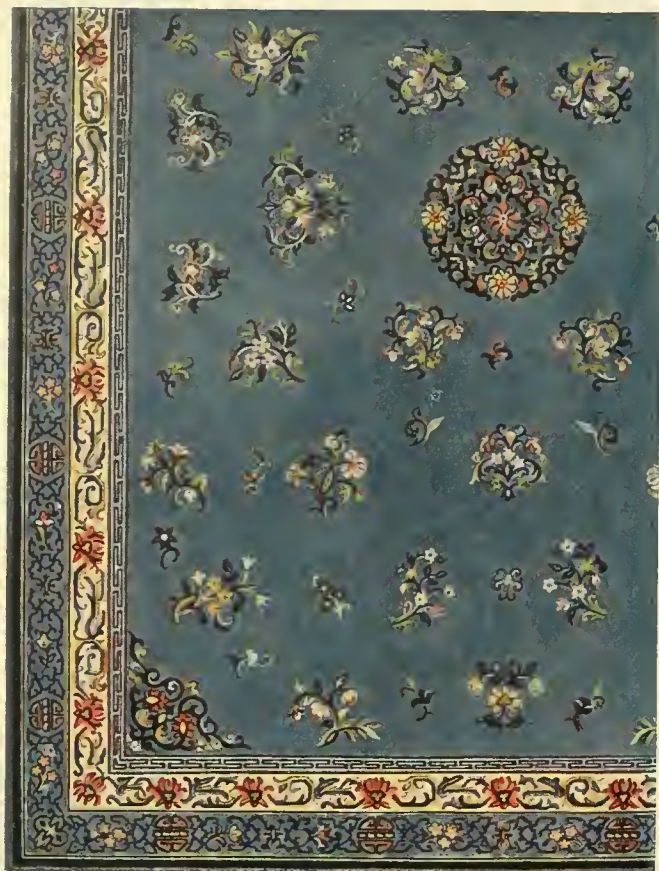


BRENTMORE AXMINSTER RUG No. 2084-B

A delft blue in combination with gold and white. Made in sizes:

4 ft. 6 in. x 6 ft. 6 in. Price..... 8 ft. 3 in. x 10 ft. 6 in. Price.....
6 ft. 9 in. x 9 ft. Price..... 9 ft. x 12 ft. Price.....
11 ft. 3 in. x 12 ft. Price.....

The rugs on this page are of the same fine quality as those shown on lower half of page 14. All patterns illustrated above are made in 27 x 54 in. and 36 x 72 in. sizes.



BUSSORAH AXMINSTER RUG No. 646-B

Chinese semi-medallion on mid-blue ground with figures in rose, ecru, tan and black. Made in sizes:

4 ft. 6 in. x 6 ft. 6 in.	Price.....	8 ft. 3 in. x 10 ft. 6 in.	Price.....
7 ft. 6 in. x 9 ft.	Price.....	9 ft. x 12 ft.	Price.....



BUSSORAH AXMINSTER RUG No. 627-T

A beautiful all over tan rug with light blue, olive and brown, in pleasing combination. Made in sizes:

4 ft. 6 in. x 6 ft. 6 in.	Price.....	9 ft. x 12 ft.	Price.....
6 ft. 9 in. x 12 ft.	Price.....	11 ft. 3 in. x 12 ft.	Price.....
8 ft. 3 in. x 10 ft. 6 in.	Price.....	11 ft. 3 in. x 13 ft. 6 in.	Price.....



BUSSORAH AXMINSTER RUG No. 648-E

Kirman design, soft cream ground. Figures in blue, brown, tan and rose. Made in sizes:

7 ft. 6 in. x 9 ft.	Price.....	9 ft. x 12 ft.	Price.....
8 ft. 3 in. x 10 ft. 6 in.	Price.....		



BUSSORAH AXMINSTER RUG No. 639-Y

A Chinese fretwork pattern on golden ground. Browns and blues in figures. Made in sizes:

8 ft. 3 in. x 10 ft. 6 in.	Price.....	9 ft. x 12 ft.	Price.....
----------------------------	------------	----------------	------------

Bussorah Axminsters have no superior in quality. Made of finest yarn with high pile face and close Axminster back. All patterns illustrated above also made in 27 x 60 in. and 36 x 72 in. sizes.



BUSSORAH AXMINSTER RUG No. 656-L

Ground color gray-tan. Figures in old blue, soft rose, gold and green. Made in sizes:

7 ft. 6 in. x 9 ft.	Price.....	9 ft. x 12 ft.	Price.....
8 ft. 3 in. x 10 ft. 6 in.	Price.....	11 ft. 3 in. x 13 ft. 6 in.	Price.....



BUSSORAH AXMINSTER RUG No. 655-F

Egyptian pattern on warm gray ground, with figures in blue, green, rose and gold. Made in sizes:

22½ in. x 36 in.	Price.....	8 ft. 3 in. x 10 ft. 6 in.	Price.....
6 ft. 9 in. x 9 ft.	Price.....	9 ft. x 12 ft.	Price.....



BUSSORAH AXMINSTER RUG No. 650-B

A very unusual Oriental design in blue, rose, browns and greens. Made in sizes:

6 ft. 9 in. x 9 ft.	Price.....	8 ft. 3 in. x 10 ft. 6 in.	Price.....
	9 ft. x 12 ft.	Price.....	



BUSSORAH AXMINSTER RUG No. 657-L

Kirman medallion on tan ground in combination with soft rose, blue and green. Made in sizes:

7 ft. 6 in. x 9 ft.	Price.....	8 ft. 3 in. x 10 ft. 6 in.	Price.....
	9 ft. x 12 ft.	Price.....	

We can furnish many other patterns and sizes in this grade. Same quality as small rugs illustrated on page 15. All patterns illustrated above also made in 27 x 60 in. and 36 x 72 in. sizes.



ELECTRA AXMINSTER RUG No. 3675

Old blue, black and warm ivory on a rose ground. Made in sizes:

9 ft. x 9 ft.	Price.....	9 ft. x 12 ft.	Price.....
8 ft. 3 in. x 10 ft. 6 in.	Price.....	10 ft. 6 in. x 13 ft. 6 in.	Price.....



ELECTRA AXMINSTER RUG No. 3672

Oriental medallion pattern on blue ground. Figures in rose, tans and grays. Made in sizes:

4 ft. 6 in. x 7 ft. 6 in.	Price.....	8 ft. 3 in. x 10 ft. 6 in.	Price.....
6 ft. 9 in. x 9 ft.	Price.....	9 ft. x 12 ft.	Price.....



ELECTRA AXMINSTER RUG No. 3673

Oriental reproduction on camel tan ground. Figures in soft tones of rose, blue and green. Made in sizes:

9 ft. x 9 ft.	Price.....	9 ft. x 12 ft.	Price.....
8 ft. 3 in. x 10 ft. 6 in.	Price.....	11 ft. 3 in. x 12 ft.	Price.....



ELECTRA AXMINSTER RUG No. 3677

A Chinese design. Golden ground with rose, blue and tan in figures. Made in sizes:

8 ft. 3 in. x 10 ft. 6 in.	Price.....	9 ft. x 12 ft.	Price.....
----------------------------	------------	----------------	------------

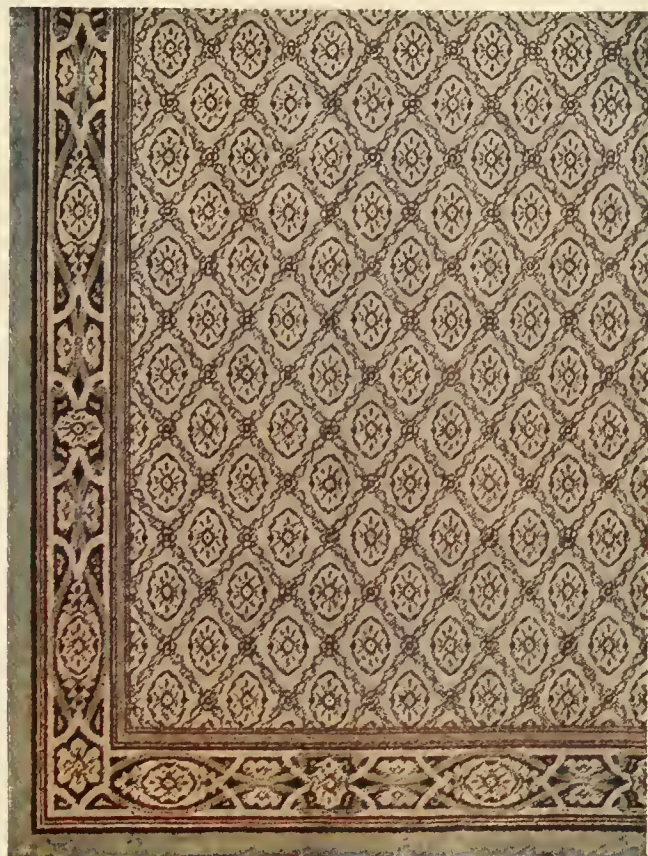
Electra Axminster rugs with a high, piled nap, of first quality yarns represent the best Axminster rug obtainable. All patterns illustrated above are also made in 27 x 60 in. and 36 x 72 in. sizes.



ELECTRA AXMINSTER RUG No. 3666

Turcoman all over design. Shades of tan interlaced with blues, greens and rose. Made in sizes:

8 ft. 3 in. x 10 ft. 6 in.	Price.....	9 ft. x 12 ft.	Price.....
18 in. x 36 in.	Price.....	11 ft. 3 in. x 12 ft.	Price.....



ELECTRA AXMINSTER RUG No. 3661

Adam design. Gray and taupe ground, figures in black. Made in sizes:

6 ft. 9 in. x 9 ft.	Price.....	8 ft. 3 in. x 10 ft. 6 in.	Price.....
		9 ft. x 12 ft.	Price.....



ELECTRA AXMINSTER RUG No. 3678

Oriental Mosque rug on rose ground. Symbols in blue, green and gold. Made in sizes:

4 ft. 6 in. x 7 ft. 6 in.	Price.....	9 ft. x 12 ft.	Price.....
8 ft. 3 in. x 10 ft. 6 in.	Price.....	11 ft. 3 in. x 12 ft.	Price.....



ELECTRA AXMINSTER RUG No. 3674

Oriental patterns on clouded brown and tan ground. Figures in blue, green, ecru and brown. Made in sizes:

4 ft. 6 in. x 7 ft. 6 in.	Price.....	8 ft. 3 in. x 10 ft. 6 in.	Price.....
6 ft. 9 in. x 9 ft.	Price.....	9 ft. x 12 ft.	Price.....
		11 ft. 3 in. x 12 ft.	Price.....

This grade has for many years been recognized as the best Axminster rug manufactured. All patterns illustrated above are also made in 27 in. x 60 in. and 36 in. x 72 in. sizes.



BRADBURY BODY BRUSSELS RUG No. 1200-5

Small Verdure pattern. Brown and tan ground. Green and rose figures. Made in sizes:

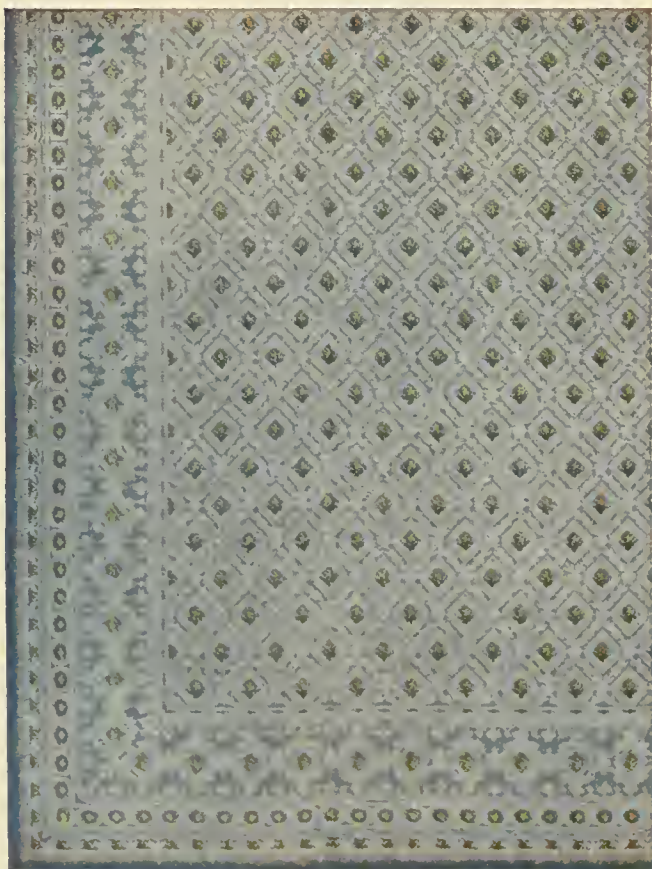
4 ft. 6 in. x 7 ft. 6 in.	Price.....	6 ft. x 9 ft.	Price.....
8 ft. 3 in. x 10 ft. 6 in.	Price.....	9 ft. x 12 ft.	Price.....
11 ft. 3 in. x 12 ft.	Price.....		



BRADBURY BODY BRUSSELS RUG No. 1206-3

A beautiful chamber rug in pink and rose shades. Made in sizes:

4 ft. 6 in. x 7 ft. 6 in.	Price.....	8 ft. 3 in. x 10 ft. 6 in.	Price.....
6 ft. x 9 ft.	Price.....	9 ft. x 12 ft.	Price.....



BRADBURY BODY BRUSSELS RUG No. 1202-3

Marie Antoinette pattern. Medium blues. All over. Made in sizes:

4 ft. 6 in. x 7 ft. 6 in.	Price.....	6 ft. x 9 ft.	Price.....
8 ft. 3 in. x 10 ft. 6 in.	Price.....	9 ft. x 12 ft.	Price.....
11 ft. 3 in. x 12 ft.	Price.....		



BRADBURY BODY BRUSSELS RUG No. 1208-3

Louis XVI design in grays, with touch of blue and gold. Made in sizes:

4 ft. 6 in. x 7 ft. 6 in.	Price.....	8 ft. 3 in. x 10 ft. 6 in.	Price.....
6 ft. x 9 ft.	Price.....	9 ft. x 12 ft.	Price.....

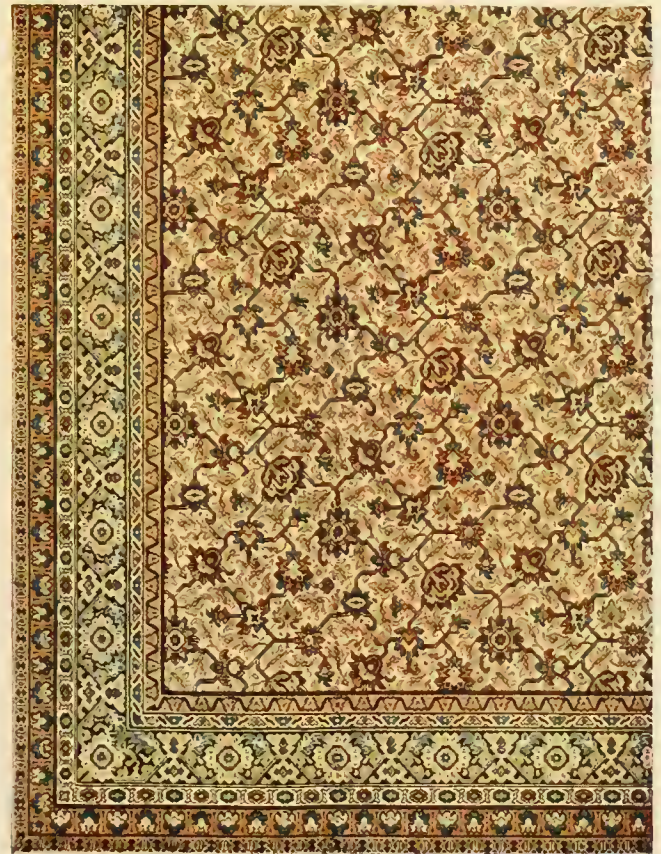
A moderate priced Body Brussels rug which is made of the same carefully selected materials as the best grades. All patterns are made in 27 in. x 18 in. size to match above rugs.



CONCORD BODY BRUSSELS RUG No. 2601-1

A neat all over pattern in shades of tans, brown and green. Made in sizes:

4 ft. 6 in. x 7 ft. 6 in.	Price.....	9 ft. x 12 ft.	Price.....
6 ft. x 9 ft.	Price.....	9 ft. x 15 ft.	Price.....
8 ft. 3 in. x 10 ft. 6 in.	Price.....	11 ft. 3 in. x 12 ft.	Price.....



CONCORD BODY BRUSSELS RUG No. 2607-3

A flowing Persian pattern. Ground in tones of ecru and tans with Oriental figures in brown, blue and green. Made in sizes:

6 ft. 9 in. x 9 ft.	Price.....	9 ft. x 9 ft.	Price.....
8 ft. 3 in. x 10 ft. 6 in.	Price.....	9 ft. x 12 ft.	Price.....
11 ft. 3 in. x 12 ft.	Price.....		



CONCORD BODY BRUSSELS RUG No. 2603-2

Kirman Oriental design on sharp rose ground. Figures in blue, green and ivory. Made in sizes:

6 ft. x 9 ft.	Price.....	9 ft. x 15 ft.	Price.....
8 ft. 3 in. x 10 ft. 6 in.	Price.....	10 ft. 6 in. x 13 ft. 6 in.	Price.....
9 ft. x 12 ft.	Price.....	11 ft. 3 in. x 12 ft.	Price.....



CONCORD BODY BRUSSELS RUG No. 2602-1

Sarook Oriental pattern, tau ground, figures in brown and steel blue. Made in sizes:

6 ft. x 9 ft.	Price.....	9 ft. x 12 ft.	Price.....
8 ft. 3 in. x 10 ft. 6 in.	Price.....	10 ft. 6 in. x 12 ft.	Price.....
9 ft. x 9 ft.	Price.....	11 ft. 3 in. x 15 ft.	Price.....

The Concord Body Brussels rug upholds the reputation of good Body Brussels in giving excellent service. We have many other designs and sizes in this quality. All patterns of this grade can be furnished in 22½ in. x 36 in. and 27 in. x 54 in. sizes.

SPECIAL SIZED RUGS TO ORDER CAN BE FURNISHED IN THIS GRADE.



BANGOR WILTON RUG No. 3082-2

Oriental Beshir figures. Ground of rose. Figures in green, blue, tans and brown. Made in sizes:

4 ft. 6 in. x 7 ft. 6 in.	Price.....	8 ft. 3 in. x 10 ft. 6 in.	Price.....
6 ft. x 9 ft.	Price.....	9 ft. x 12 ft.	Price.....



BANGOR WILTON RUG No. 3075-1

Kerman Oriental pattern on ivory ground. Figures in brown, soft rose and blue. Made in sizes:

4 ft. 6 in. x 7 ft. 6 in.	Price.....	9 ft. x 12 ft.	Price.....
8 ft. 3 in. x 10 ft. 6 in.	Price.....	11 ft. 3 in. x 12 ft.	Price.....
		11 ft. 3 in. x 15 ft.	Price.....



BANGOR WILTON RUG No. 3081-3

Tree of Life pattern on taupe ground. Figures in blue, soft rose and tan. Made in sizes:

6 ft. x 9 ft.	Price.....	9 ft. x 9 ft.	Price.....
8 ft. 3 in. x 10 ft. 6 in.	Price.....	9 ft. x 12 ft.	Price.....
		10 ft. 6 in. x 12 ft.	Price.....

Bangor Wilton rugs are made with a close nap of a special mixture of worsted with wool, giving them a sheen not often produced in such a moderately priced Wilton. All Bangors are made in 27 in. x 54 in. and 36 in. x 72 in. sizes to match large rugs. All sizes are made fringed.

SPECIAL SIZED RUGS TO ORDER CAN BE FURNISHED IN THIS GRADE.



BANGOR WILTON RUG No. 3085-1

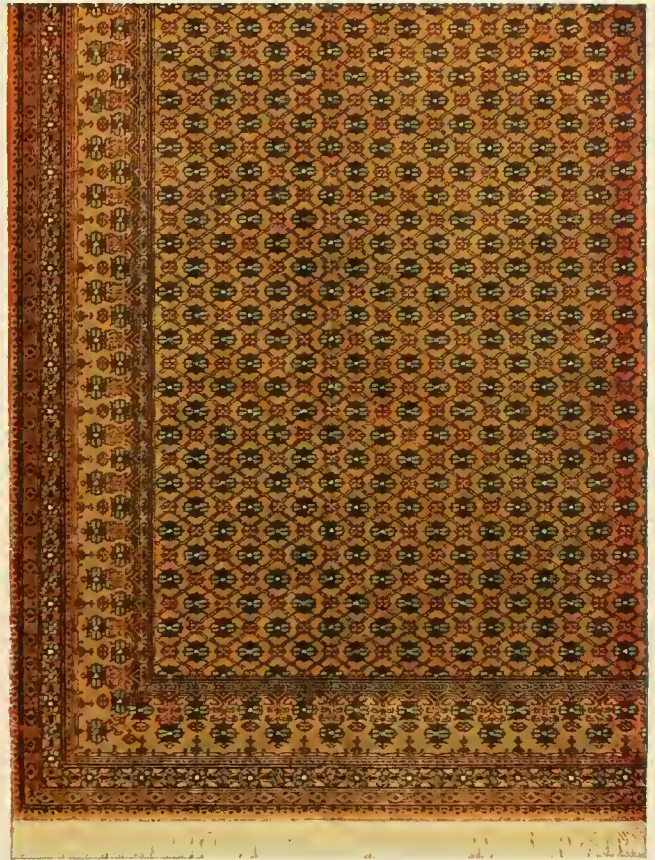
Early Persian design. Ground of Jaspé blues. Figures in rose, gold, and black. Made in sizes:

4 ft. 6 in. x 7 ft. 6 in.	Price.....	9 ft. x 15 ft.	Price.....
8 ft. 3 in. x 10 ft. 6 in.	Price.....	11 ft. 3 in. x 12 ft.	Price.....
9 ft. x 12 ft.	Price.....	10 ft. 6 in. x 13 ft. 6 in.	Price.....

**BURBURY WILTON RUG No. 1511-1**

Foliage effect. Taupe ground. Leaves and other figures in blue and black. Made in sizes:

6 ft. x 9 ft.	Price.....	9 ft. x 12 ft.	Price.....
8 ft. 3 in. x 10 ft. 6 in.	Price.....	9 ft. x 15 ft.	Price.....
11 ft. 3 in. x 12 ft.	Price.....		

**BURBURY WILTON RUG No. 1501-1**

All-over design. Tan color ground. Figures in green, brown, and ecru. Made in sizes:

4 ft. 6 in. x 7 ft. 6 in.	Price.....	9 ft. x 12 ft.	Price.....
8 ft. 3 in. x 10 ft. 6 in.	Price.....	9 ft. x 15 ft.	Price.....
10 ft. 6 in. x 12 ft.	Price.....		

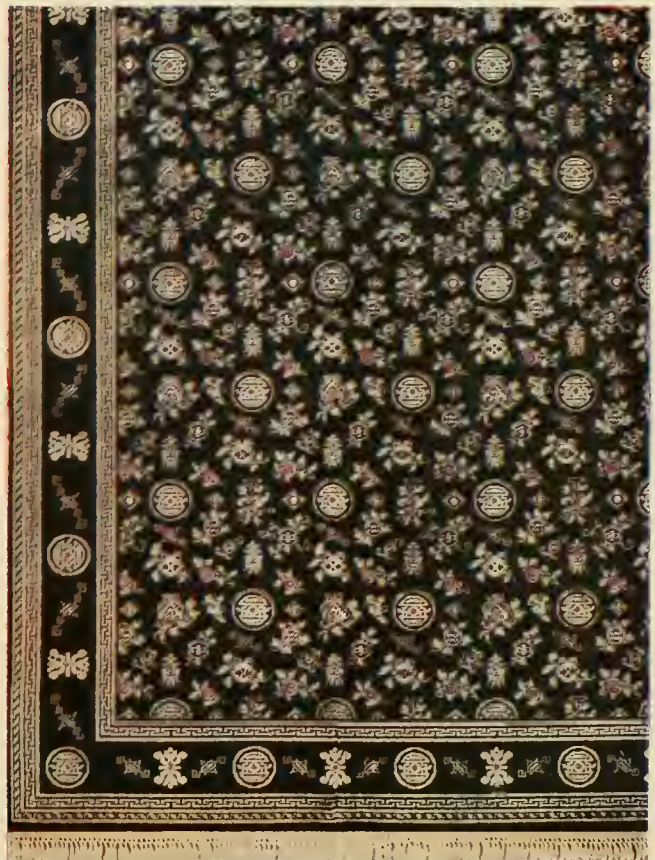
**BURBURY WILTON RUG No. 1505-1**

Daghestan pattern. Tan ground with green and blue colors in figures. Made in sizes:

6 ft. x 9 ft.	Price.....	9 ft. x 12 ft.	Price.....
8 ft. 3 in. x 10 ft. 6 in.	Price.....	11 ft. 3 in. x 12 ft.	Price.....

Burbury Wilton rugs are made with worsted face and a very close back. All sizes listed are made linen fringed. Particularly adapted to decorative schemes where only a few colors are desired.

SPECIAL SIZES TO ORDER CAN BE FURNISHED IN THIS GRADE.

**BURBURY WILTON RUG No. 1516-1**

Fine Chinese on a black ground. Symbols in gray and taupe with a touch of mulberry. Made in sizes:

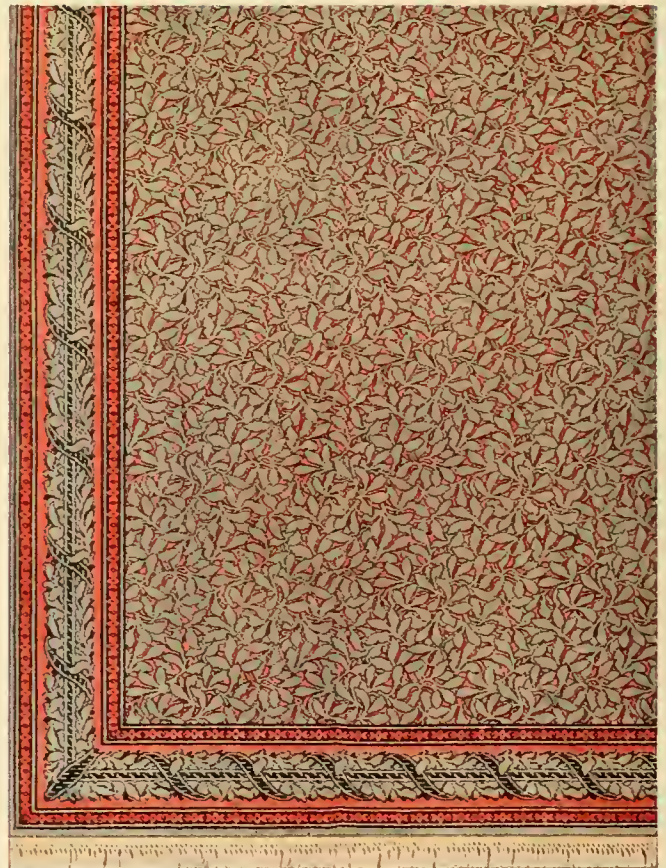
6 ft. x 9 ft.	Price.....	9 ft. x 12 ft.	Price.....
8 ft. 3 in. x 10 ft. 6 in.	Price.....	11 ft. 3 in. x 12 ft.	Price.....



BURBURY WILTON RUG No. 1512-1

Chippendale rug. Tan ground. Figures in blue and brown. Made in sizes:

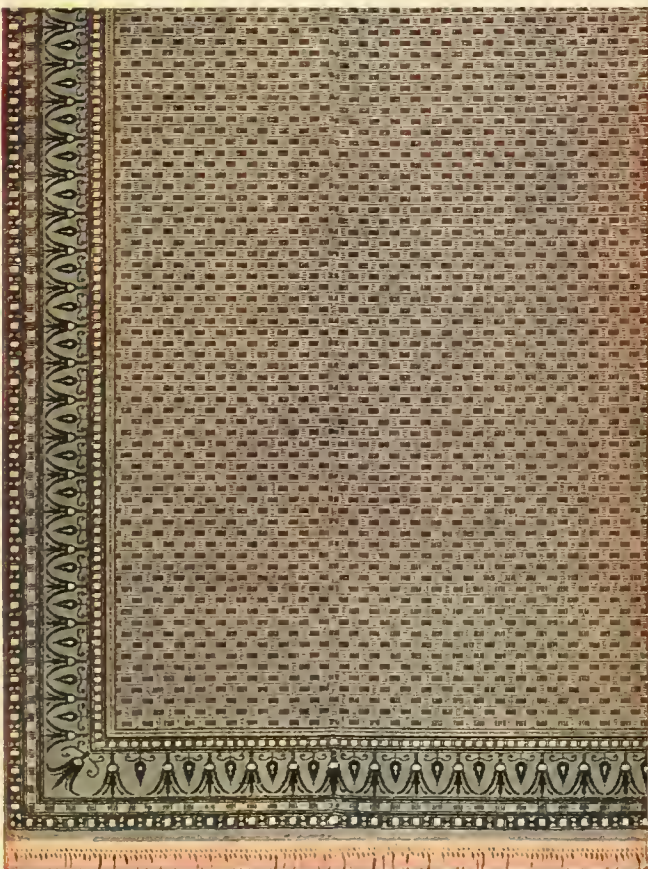
4 ft. 6 in. x 7 ft. 6 in.	Price.....	9 ft. x 12 ft.	Price.....
8 ft. 3 in. x 10 ft. 6 in.	Price.....	9 ft. x 15 ft.	Price.....
10 ft. 6 in. x 13 ft.	Price.....		



BURBURY WILTON RUG No. 1511-2

Foliage effect, rose ground. Leaves and other figures in soft rose. Made in sizes:

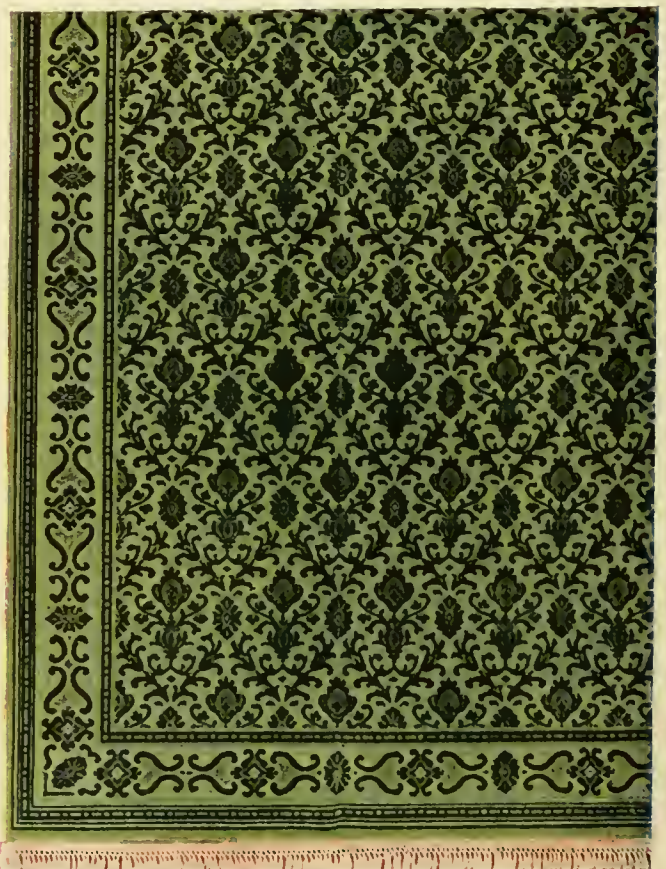
4 ft. 6 in. x 7 ft. 6 in.	Price.....	8 ft. 3 in. x 10 ft. 6 in.	Price.....
6 ft. x 9 ft.	Price.....	9 ft. x 12 ft.	Price.....



BURBURY WILTON RUG No. 1500-1

Egyptian rug. Gray shades in ground. Figures in black. Made in sizes:

6 ft. x 9 ft.	Price.....	9 ft. x 12 ft.	Price.....
8 ft. 3 in. x 10 ft. 6 in.	Price.....	10 ft. 6 in. x 12 ft.	Price.....



BURBURY WILTON RUG No. 1507-3

Renaissance effect. Ground in shades of green. Figures in black. Made in sizes:

6 ft. x 9 ft.	Price.....	8 ft. 3 in. x 10 ft. 6 in.	Price.....
	Price.....	9 ft. x 12 ft.	Price.....

All Burbury Wiltons are made in 27 in. x 54 in. sizes to match large rugs.

SPECIAL SIZES TO ORDER CAN BE FURNISHED IN THIS GRADE.



BAGDAD WILTON RUG No. 4265-12

Kashan Oriental pattern. Ground in tans. Figures in blue, rose, and brown. Made in sizes:

4 ft. 6 in. x 7 ft. 6 in.	Price.....	9 ft. x 12 ft.	Price.....
8 ft. 3 in. x 10 ft. 6 in.	Price.....	10 ft. 6 in. x 13 ft. 6 in.	Price.....
9 ft. x 9 ft.	Price.....	11 ft. 3 in. x 12 ft.	Price.....



BAGDAD WILTON RUG No. 4269-4

Persian design. Ground colors of soft blues. Figures of rose, ecru, olives and tans. Made in sizes:

4 ft. 6 in. x 7 ft. 6 in.	Price.....	9 ft. x 12 ft.	Price.....
6 ft. x 9 ft.	Price.....	9 ft. x 15 ft.	Price.....
8 ft. 3 in. x 10 ft. 6 in.	Price.....	11 ft. 3 in. x 12 ft.	Price.....



BAGDAD WILTON RUG No. 4276-9

Persian Oriental design on a Jaspé gray and taupe ground. Figures in Jaspé colors of old blue, rose, brown, and ivory. Made in sizes:

6 ft. x 9 ft.	Price.....	9 ft. x 15 ft.	Price.....
8 ft. 3 in. x 10 ft. 6 in.	Price.....	10 ft. 6 in. x 12 ft.	Price.....
9 ft. x 12 ft.	Price.....	11 ft. 3 in. x 15 ft.	Price.....



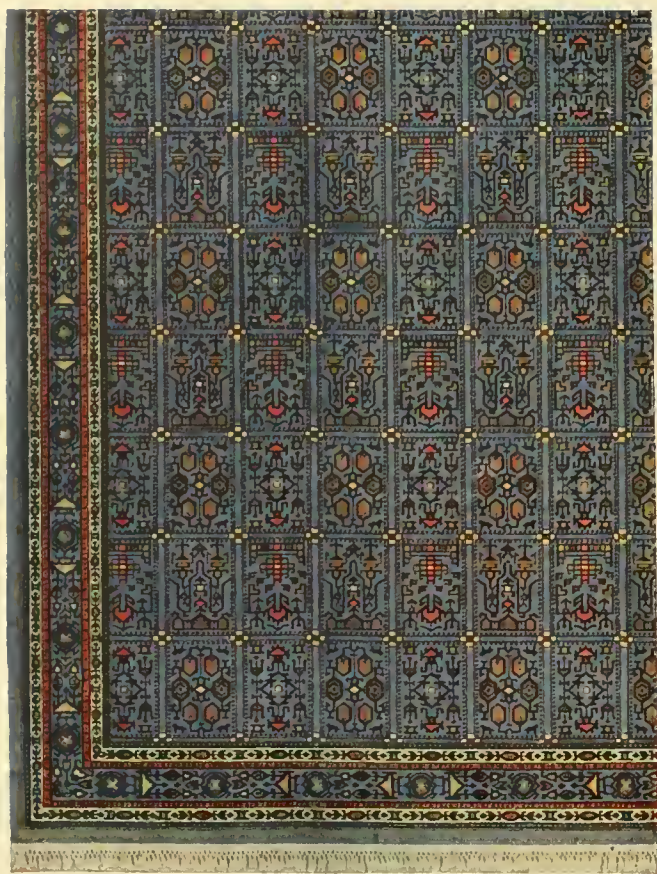
BAGDAD WILTON RUG No. 4251-4

Oriental medallion pattern on soft rose ground. Figures of blue, green, and old ivory colorings. Made in sizes:

6 ft. x 9 ft.	Price.....	8 ft. 3 in. x 10 ft. 6 in.	Price.....
		9 ft. x 12 ft.	Price.....

Bagdad Wilton rugs for years have been known as the best rug of its class. All worsted face, close back, fast color. Will wear for a generation. Bagdad Wilton patterns are made in 27 in. x 54 in. and 36 in. x 72 in. to match room size rugs.

SPECIAL SIZES TO ORDER CAN BE FURNISHED IN THIS GRADE.



IMPERIAL ARDEBIL WILTON RUG No. 6015-3

Oriental panel Mid-blue ground. Figures soft rose and brown tones. Made in sizes:

4 ft. 6 in. x 7 ft. 6 in.	Price.....	10 ft. 6 in. x 13 ft. 6 in.	Price.....
8 ft. 3 in. x 10 ft. 6 in.	Price.....	11 ft. 3 in. x 12 ft.	Price.....
9 ft. x 12 ft.	Price.....		



IMPERIAL ARDEBIL WILTON RUG No. 6206-8

Sarook Oriental effect on soft tan background. Figures in old blue and soft rose shades. Made in sizes:

4 ft. 6 in. x 7 ft. 6 in.	Price.....	9 ft. x 12 ft.	Price.....
8 ft. 3 in. x 10 ft. 6 in.	Price.....	10 ft. 6 in. x 13 ft. 6 in.	Price.....
9 ft. x 9 ft.	Price.....	11 ft. 3 in. x 12 ft.	Price.....



IMPERIAL ARDEBIL WILTON RUG No. 6002-8

Kirmansbah Oriental. Ground color taupe and gray. Pattern and figures in shades of soft rose, blues, greens, and golden tans. Made in sizes:

6 ft. x 9 ft.	Price.....	9 ft. x 15 ft.	Price.....
8 ft. 3 in. x 10 ft. 6 in.	Price.....	10 ft. 6 in. x 10 ft. 6 in.	Price.....
9 ft. x 12 ft.	Price.....	11 ft. 3 in. x 12 ft.	Price.....



IMPERIAL ARDEBIL WILTON RUG No. 6205-1

Oriental Ispahan pattern with rose ground. Patterns in blues, greens, and ivory colors. Made in sizes:

4 ft. 6 in. x 7 ft. 6 in.	Price.....	9 ft. x 12 ft.	Price.....
6 ft. x 9 ft.	Price.....	9 ft. x 15 ft.	Price.....
8 ft. 3 in. x 10 ft. 6 in.	Price.....	11 ft. 3 in. x 12 ft.	Price.....

Imperial Ardebil Wilton rugs are of the finest quality. The best grades of material obtainable are put into this rug. Imperial Ardebil Wilton rugs are all made 27 in. x 54 in. and 36 in. x 63 in. to match room sizes.

SPECIAL SIZES TO ORDER CAN BE FURNISHED IN THIS GRADE.

"Hartford-Saxony" Rugs

Look for the Name Woven in the back as a Guarantee of Quality

THIS is truly the Royal Rug of America. Made of rich, lustrous China wools specially spun to insure unequalled durability. In service, designs, and colorings, a worthy rival of the genuine Oriental and hand-tufted rugs at one-fourth of their cost, with the added advantage of a large range of uniform sizes, making it possible to properly fit your floor spaces.



The rug illustrated is "Hartford-Saxony" 973-B. A modern rug showing to a minor degree Egyptian influence. Note the dignity and strength the rug imparts to the room, as well as the perfect harmony with which it lends itself to this interior.

"Hartford-Saxony" rugs are ideal for *home* as well as public use. We have a "Hartford-Saxony" for your every requirement.

The above pattern, as well as those on the three succeeding pages, are made in the following sizes:—

27 in. x 36 in.	36 in. x 36 in.	4 ft. 6 in. x 7 ft. 6 in.	9 ft. x 15 ft.
27 in. x 54 in.	36 in. x 63 in.	6 ft. x 9 ft.	10 ft. 6 in. x 12 ft.
27 in. x 9 ft.	36 in. x 72 in.	6 ft. 9 in. x 9 ft.	10 ft. 6 in. x 13 ft. 6 in.
27 in. x 12 ft.	36 in. x 9 ft.	8 ft. 3 in. x 10 ft. 6 in.	11 ft. 3 in. x 12 ft.
27 in. x 15 ft.	36 in. x 12 ft.	9 ft. x 12 ft.	11 ft. 3 in. x 15 ft.
	36 in. x 15 ft.		

Special Sizes to order can be furnished in from three to six weeks

"Hartford-Saxony" Rugs

Look for the Name Woven in the Back as a Guarantee of Quality



Hartford-Saxony Persian

Design 892-X

A Persian Oriental on blue ground. Figures in rose, camel, tan, ecru and green.



Hartford-Saxony Japanese

Design 981-P

A Japanese pattern with a rose ground. Figures in tones of gray, black and ivory.



Hartford-Saxony Ispahan

Design 933-L

An Ispahan Oriental design, with warm ivory ground. Figures in blue, rose and tan. Also made in golden tan 933-Y, and rose 933-P.



Hartford-Saxony Plain Center

Design 804 G & B

Plain center with three band border. Gray 804-G, blue 804-B. This rug is also made in green 804 D, brown 804-F, Mulberry 804 M, and pink 801 P.

For stock sizes in which these rugs are made see preceding page.
Special Sizes Can Be Furnished In From Three To Six Weeks Time.

"Hartford-Saxony" Rugs

31

Look for the Name Woven in the Back as a Guarantee of Quality



Hartford-Saxony Ispahan Design 908-B
Oriental on mid-blue ground. Figures in rose, black, ecru and gold.



Hartford-Saxony Herez Design 899-G
Herez Oriental pattern on striped taupe and gray ground. Figures in blue, brown, and ecru.



Hartford-Saxony Ispahan Design 814-P
Ispahan Oriental design on a soft rose ground. Figures in blue, ecru, tans, and brown.



Hartford-Saxony Modern Design 955-G
A modern decorative rug. Taupe gray center, contrasting border in blue and black.

For stock sizes in which these rugs are made see following page.
Special Sizes Can Be Furnished In From Three To Six Weeks Time.

"Hartford-Saxony" Rugs

Look for the Name Woven in the Back as a Guarantee of Quality

ALTHOUGH again as thick in pile as the average high-grade rug, it is easier to care for. This is due to a special and secret process in weaving which lays the pile flat. This rug is woven with the pile running across the seams and through wear the seams are obliterated, giving you the effect of a seamless rug. Special construction prevents buckling and turning up of edges.



We illustrate above, "Hartford-Saxony" 641-L, a Hamadan design, showing the correct treatment for a reception hall and stair. The entrance to a home should have dignity and character, since the first impression is a lasting one. A "Hartford-Saxony" in the hall will convey the impression most desired.

Many "Hartford-Saxony" rug patterns can be furnished in stair carpets in the following widths: 27 in. 36 in. 54 in. 72 in.

The above patterns, as well as those on the three preceding pages, are made in the following sizes:—

27 in. x 36 in.	36 in. x 36 in.	4 ft. 6 in. x 7 ft. 6 in.	9 ft. x 15 ft.
27 in. x 54 in.	36 in. x 63 in.	6 ft. x 9 ft.	10 ft. 6 in. x 12 ft.
27 in. x 9 ft.	36 in. x 72 in.	6 ft. 9 in. x 9 ft.	10 ft. 6 in. x 13 ft. 6 in.
27 in. x 12 ft.	36 in. x 9 ft.	8 ft. 3 in. x 10 ft. 6 in.	11 ft. 3 in. x 12 ft.
27 in. x 15 ft.	36 in. x 12 ft.	9 ft. x 12 ft.	11 ft. 3 in. x 15 ft.
	36 in. x 15 ft.		

Special Sizes to order can be furnished in from three to six weeks

Herz's Curtains and Draperies Are Properly Made and Fairly Priced



THE Herz drapery and curtain department is recognized as one of the best in the entire state. The showings of the ready-made lace curtains and the upholstery and overdrapery materials are complete and good in every way.

From the most inexpensive materials to fine curtains the stock leaves no gaps and can supply the hangings for the modest home as well as for the very fine houses.

On the following pages we reproduce some of the most popular of the curtains. You are safe in ordering these curtains from the pictures for they will go to you with the Herz assurance that they will be right in every way or your money will be refunded.

If you are interested in new overdrapes, silk curtains or any other window or door dressing that is to be made to order, we will gladly take the matter up with you by mail, or, if you cannot come to the store, we will send an expert drapery man to you who will advise as to proper usage and will give cost estimates.

EVERY HERZ-MADE WINDOW SHADE IS FULLY GUARANTEED TO BE RIGHT

Every window shade we make is guaranteed to be right when you get it and to stay right under fair wearing conditions.

It is satisfactory to order window shades by mail. Just measure your window from the center of one casing to the center of the other. Send us this measurement together with the length of the window from the center of the head board to the window sill.

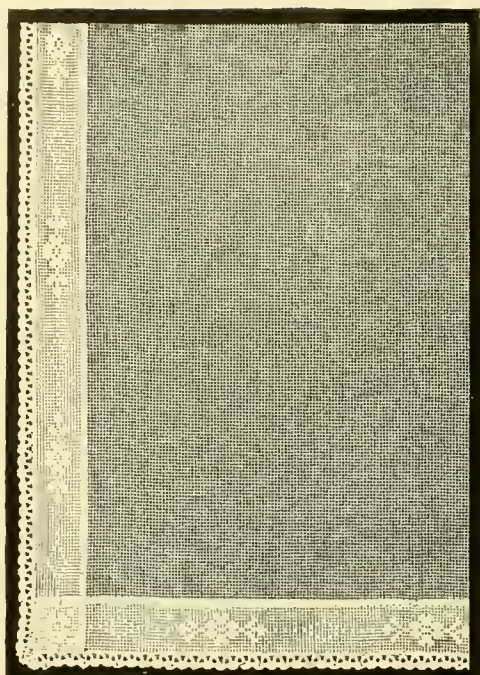
Let us know what color you prefer and we will mail you samples of the material, together with an estimate of the cost of the shades.

If you wish a special color to match the finish of the house we shall be glad to have our factory make it for you.

Any further information will be given upon application to

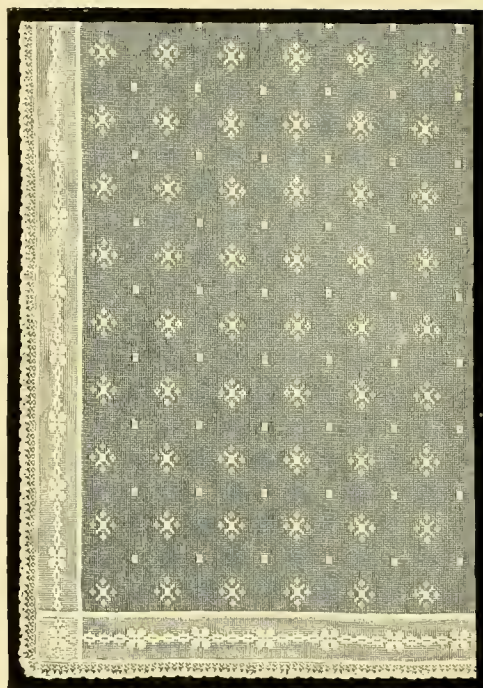
HERZ'S DRAPERY AND SHADE DEPARTMENT
Terre Haute, Indiana

A. HERZ, TERRE HAUTE, INDIANA



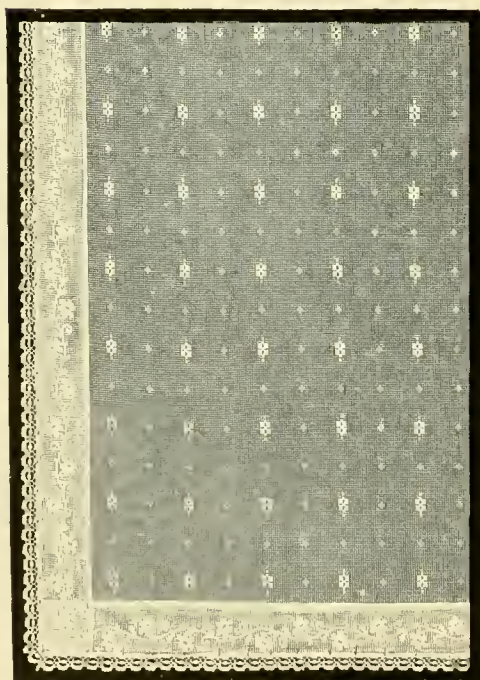
No. 33 Quaker Craft Curtains

White and cream, 40 inches wide, $2\frac{1}{2}$ yards long.
Price, per pair, \$3.00



No. 89 Quaker Craft Curtains

White and cream, 40 inches wide, $2\frac{1}{2}$ yards long.
Price, per pair, \$4.50



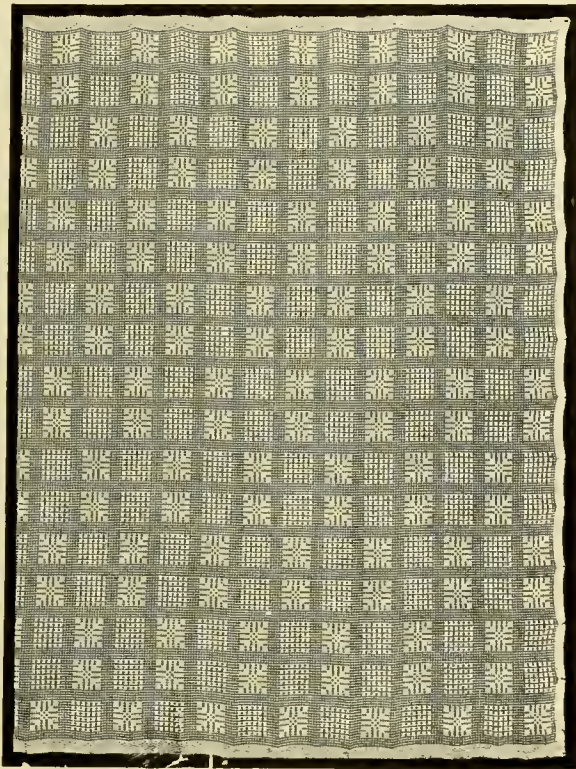
No. 19 Quaker Craft Curtains

White and cream, 40 inches wide, $2\frac{1}{2}$ yards long.
Price, per pair, \$6.50

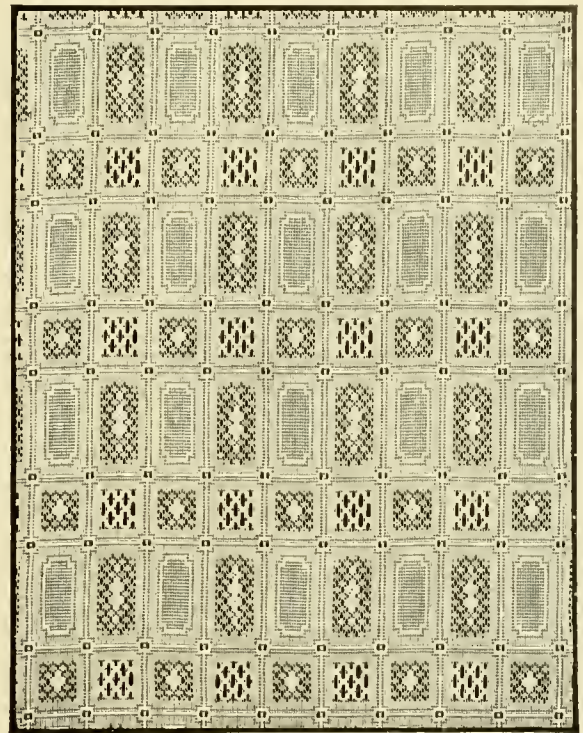


No. 69 Quaker Craft Curtains

White and cream, 40 inches wide, $2\frac{1}{2}$ yards long.
Price, per pair, \$6.75



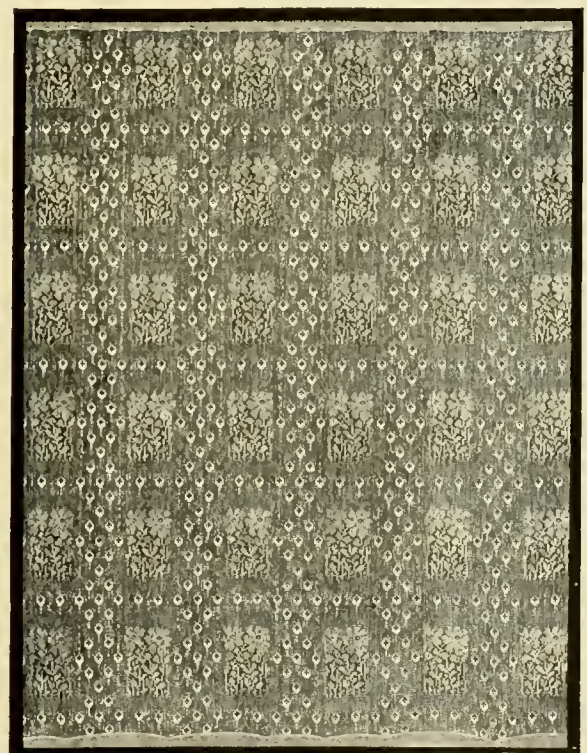
No. 73 Quaker Craft Net
White and cream. 45 inches wide.
Price, 55c the yard



No. 87 Quaker Craft Net
White and cream. 45 inches wide.
Price, 70c the yard

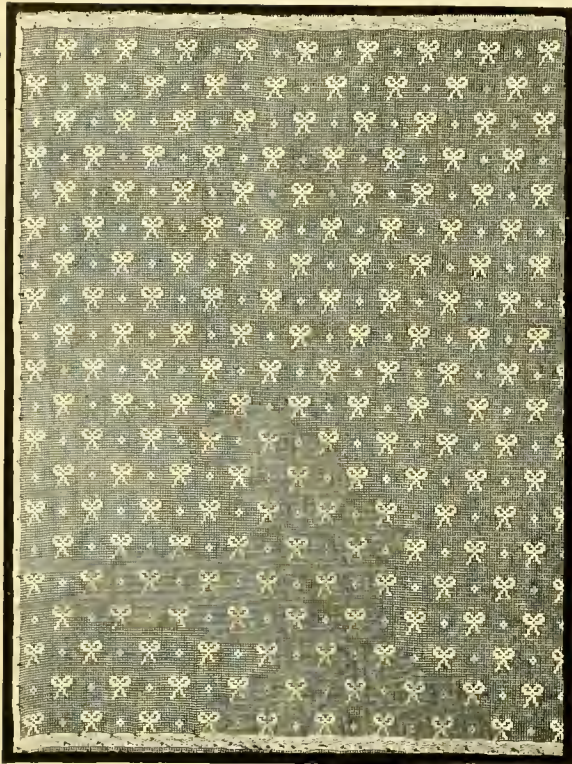


No. 68 Quaker Craft Net
White and cream. 40 inches wide.
Price, 65c the yard

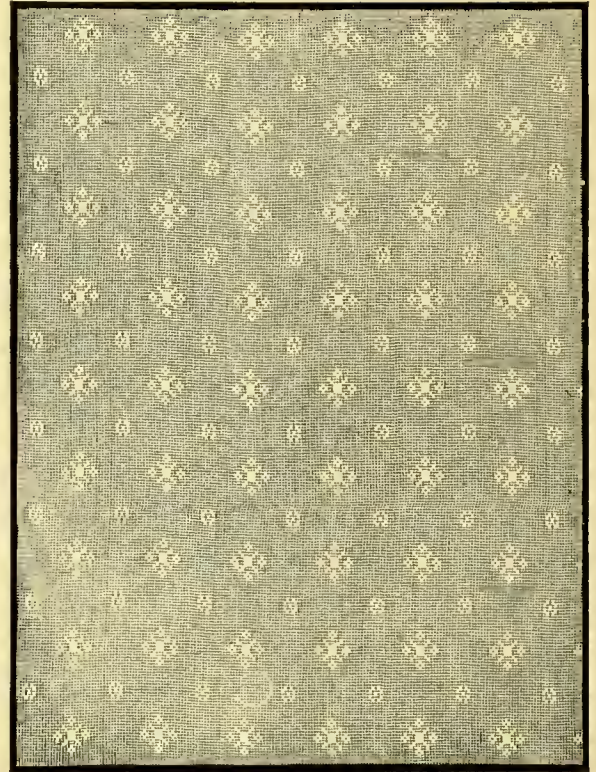


No. 45 Quaker Craft Net
White and cream. 45 inches wide.
Price, \$1.10 the yard

A. HERZ, TERRE HAUTE, INDIANA



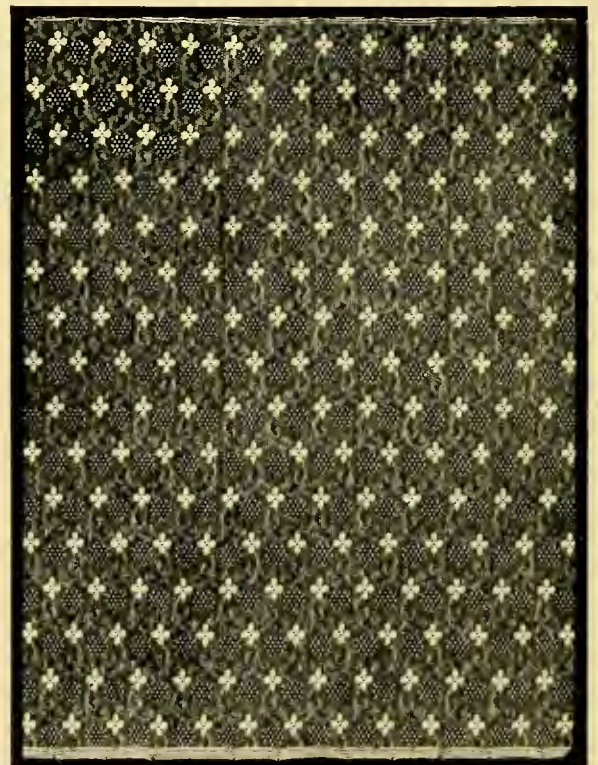
No. 01 Quaker Craft Net
White and cream. 40 inches wide.
Price, 50c the yard



No. 63 Quaker Craft Net
White and cream. 45 inches wide.
Price, 85c the yard



No. 93 Quaker Craft Net
White and cream. 45 inches wide.
Price, \$1.10 the yard



No. 98 Quaker Craft Net
White and ivory. 40 inches wide.
Price, 60c per yard

HERZ'S
Illustrated Catalogue

of

Rugs
Draperies
Lace Curtains
Victrolas
Shades

GUARANTEE

**If for any reason you are not satisfied with any purchase
you make from this catalogue, return it at once at our
expense and your money will be promptly refunded**